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## NEWS RELEASE

### **Sort-It Western Program (Blue Bag Recycling)**

Corner Brook, NL, March 5, 2019 - The Western Regional Service Board, operators of Western Regional Waste Management, have received notification from the Central Regional Service board that they will no longer accept material from our Blue Bag Recycling Program effective immediately.

The Western Regional Service Board acknowledges the decision of the Central Regional Service Board and we are announcing today that the Western Regional Service Board has made alternate plans to protect the integrity of the Blue Bag Recycling program.

Western Regional Service Board would like to thank the general public for the tremendous support received since the launch of the Sort-It Western Program in July 2018. Since July, the Sort-It Western Program has diverted approximately 1300 tonnes of material from the landfill. As a Board of Directors, we remain committed to continual diversion in support of the Sort-It Western Program (meaning diversion through our blue bag program will continue). There will be no changes to curbside collection within the various communities throughout Western Newfoundland as it relates to the blue bag recycle program.

Josh Carey, Chair of the Western Regional Service Board, says “The diversion of material through the blue bag program at curbside continues to be one of the Board’s highest priorities. The Board of Directors have made this decision to support the continuation and success of the Sort-It Western Program.”

The Western Regional Service Board look forward to continuing our positive working relationship with the various municipalities and residents throughout Western Newfoundland.

For more information about *Sort-It Western*, please visit [www.wrwm.ca](http://www.wrwm.ca).

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