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NEWS RELEASE

**WRWM Provides Update on New Recycling & Waste Management Program: *Sort It – Western***

Corner Brook, NL, Wednesday, May 9, 2018 – Western Regional Waste Management (WRWM) is providing additional information about the new recycling and waste management program they will be implementing starting this summer. *Sort it-Western* will enable residents to sort their waste into two streams; using clear bags for garbage, and transparent blue bags for recyclables.

WRWM will begin implementing the program by sub-region, as construction of the transfer stations nears completion. The roll-out dates and/or timeline by sub-region follow below. An update announcement will be made for sub-regions that do not have a confirmed launch date yet.

- Communities serviced by the Wild Cove (North/South Bay of Islands, Corner Brook to Pasadena) and St. George’s Facilities (Bay St. George areas) – **July 16, 2018**
- Burgeo area – **August 2018**
- Long Range (Norris Point to Bellburns) – **August 2018**
- Southwest Coast (Port aux Basques area) – **September 2018**
- Deer Lake and White Bay South areas – **October 2018**

Retailers in Western Newfoundland have been notified of the new program and are asked to stock shelves with transparent blue recycling bags and clear garbage bags in time for the program launch. Based on the date when the *Sort-It Western* program will launch in their region, residents can decide when they should stop buying black/green garbage bags.

“We’re looking forward to delivering this enhanced waste management program to residents”, said Josh Carey, Chair of the Western Regional Service Board. “West coast residents are proud of our beautiful region and want to protect the environment by reducing the amount of waste going into landfills,” he added.

A list of materials that can go in the blue recycling bag will be made available to the public closer to the program launch. WRWM’s website will be updated with information for the public. Information will also be available through social media, radio, print and television.

Residents are encouraged to read the Frequently Asked Questions about the Sort-it Western program that WRWM has posted on its website at: [www.wrwm.ca](http://www.wrwm.ca).

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**For more information:**

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