

## NEWS RELEASE

### Industrial Commercial Institutional (ICI) Policy Update

Corner Brook, NL 1 August 2020 - The Western Regional Service Board, operators of Western Regional Waste Management, as part of its ongoing education program, wishes to advise the Industrial Commercial Institutional sector of the following update to the ICI Policy.

Launched in October 2019, the ICI Policy requires the sector operating within Western Newfoundland to follow the appropriate guidelines by sorting waste according to the program as circulated within the sector. Starting 1 January 2021, members of the ICI sector may be subject to fines and penalties for non-compliant loads brought to WRWM transfer stations, as per the following schedule of surcharges:

- First offence of blatant non-compliance: Warning
- Second offence of blatant non-compliance: \$500
- Third offence of blatant non-compliance: \$1,000.
- Each occurrence thereafter will be \$1,000.

WRWM urges waste generators to review their waste management strategies and make the necessary changes to their waste management program, which includes but is not limited to:

- Reviewing the ICI Policy
- Switching to clear/blue bags
- Offering a Waste Management station and educational materials for customers and staff
- Connecting with haulers to determine optimal methods of waste disposal

For more information about the ICI Policy or the Sort-It Western program, call the office at 709 632 2922 or visit [www.wrwm.ca](http://www.wrwm.ca)

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